

ANTIOXIDANT SKIN FORMULAS

derma e Natural Bodycare introduced two antioxidant formulas to hydrate the skin around the eyes. **derma e Ester-C Firming Eye Crème** includes green tea extract and Ester-C to stimulate collagen synthesis. **derma e Peptides Plus Double-Action Wrinkle Reverse Eye Crème** features two peptides with antioxidants.



DERMA E NATURAL BODYCARE

TRIUMPH AND STICKS

Ramy beauty therapy launched its **Triumph! Mascara Revitalizer**—designed to thicken, lengthen, hydrate and eliminate clumps on lashes. The clear water-based formula, infused with an antibacterial ingredient, can be used as a base before mascara application. The company also introduced its **Skin Sticks**. Each stick includes a primer, concealer, foundation, treatment moisturizer and rose extract.

RAMY BEAUTY THERAPY



FRUITY SKIN CARE

Skingenic launched a skin care line that utilizes the lychee fruit of Southeast Asia. The line also is formulated with antioxidants and vitamin C.



SKINGENIC

POMEGRANATE HAIR

Klorane Laboratories introduced its line of pomegranate extract products for color-treated hair. The line, according to the company, rebuilds hair's hydrolipidic film, smoothes down hair scales and protects against environmental factors.



KLORANE LABORATORIES

HOLIDAY NATURALS

JASON Natural Products released its holiday gift sets, available in three new scents—cranberry, dulce de leche and gingerbread. The hand and body products are paraben- and sodium lauryl/laureth sulfate-free.



JASON NATURAL PRODUCTS

Tracking Trends

with Marguerite La Corte

Asian Inspiration

As an industry Trend Tracker, I scour the globe for new trends and product innovations by category.

Home fragrance today is as much an accessory to interior design as any piece of art, furniture or lamp placed into a perfectly decorated room. It isn't the price point that matters, but rather how the home fragrance object will complement the environment. I call these luscious findings *objets d'art* because they are intentionally out on display adding to the décor—an experience at any opportune moment and a bit of delight.

Here are my favorites from both the U.S. and Europe that are excellent examples of good taste. The objects chosen are timeless in both fragrance and design. The overall "trend theme" is Asian Inspiration, as evident in the fragrance, delivery system and package design; therefore truly being "on trend." When the marketing, product development and packaging come together synergistically, we have a product with longevity.

U.S.: The Anthousa Chinoiserie Collection of air diffusers has been created in three carefully formulated fragrances in the tradition of Chinese aromatherapy. They include: lavender and Chinese may chang; warm amber and cedarwood; and winter daphne, peony and clove. Each is housed in a stunning black-on-black glass decanter with an Italian-made metal stopper. What is especially enticing for someone like me who travels constantly is that these air diffusers also come in a trio set



ANTHOUSA

of smaller sizes that can be taken along to the country house, business trip or vacation spot.

U.K.: Eastern Home Sachet with a built-in hanger is so clever I had to include it. Scented grains fill the sealed paper sachet, and the subtle graphics with minimalist copy exude the elegant simplicity of this item. The sleek metal hanger hook brings modernism to what would be considered an old-world delivery system for home fragrance.



EASTERN HOME SACHET

Italy: The Italian brand Millefiori offers another modern-day sachet with bold graphics. They are paper pouches, not unlike the one from the U.K., but so colorful and fragrant that in their own precise way, they are miniature works of art. In particular is the Bois de Cedre (French for cedarwood) fragrance chosen to support this trend theme in a magenta and black abstract illustration. I find a great deal of irony that different countries within Europe are using other



MILLEFIORI